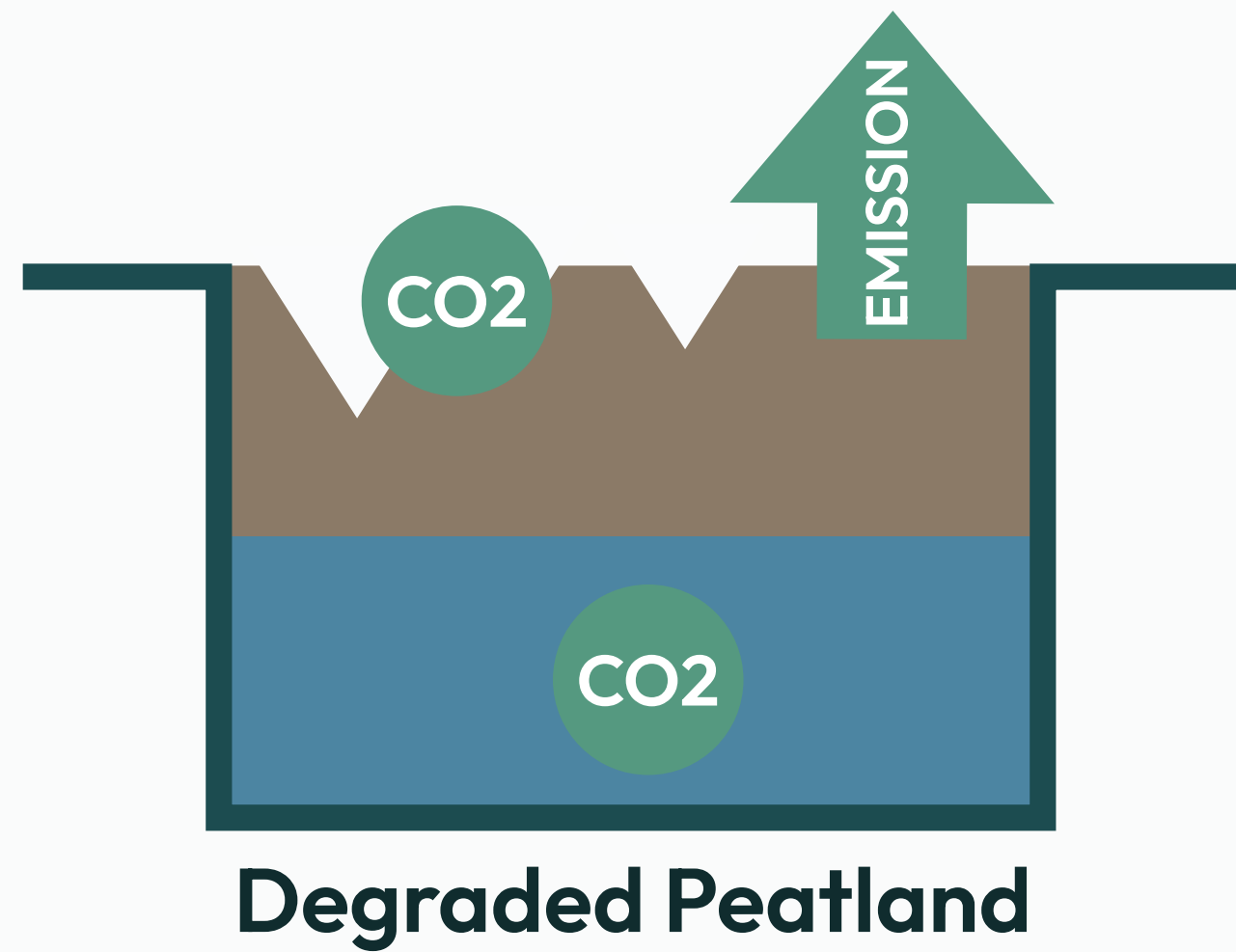




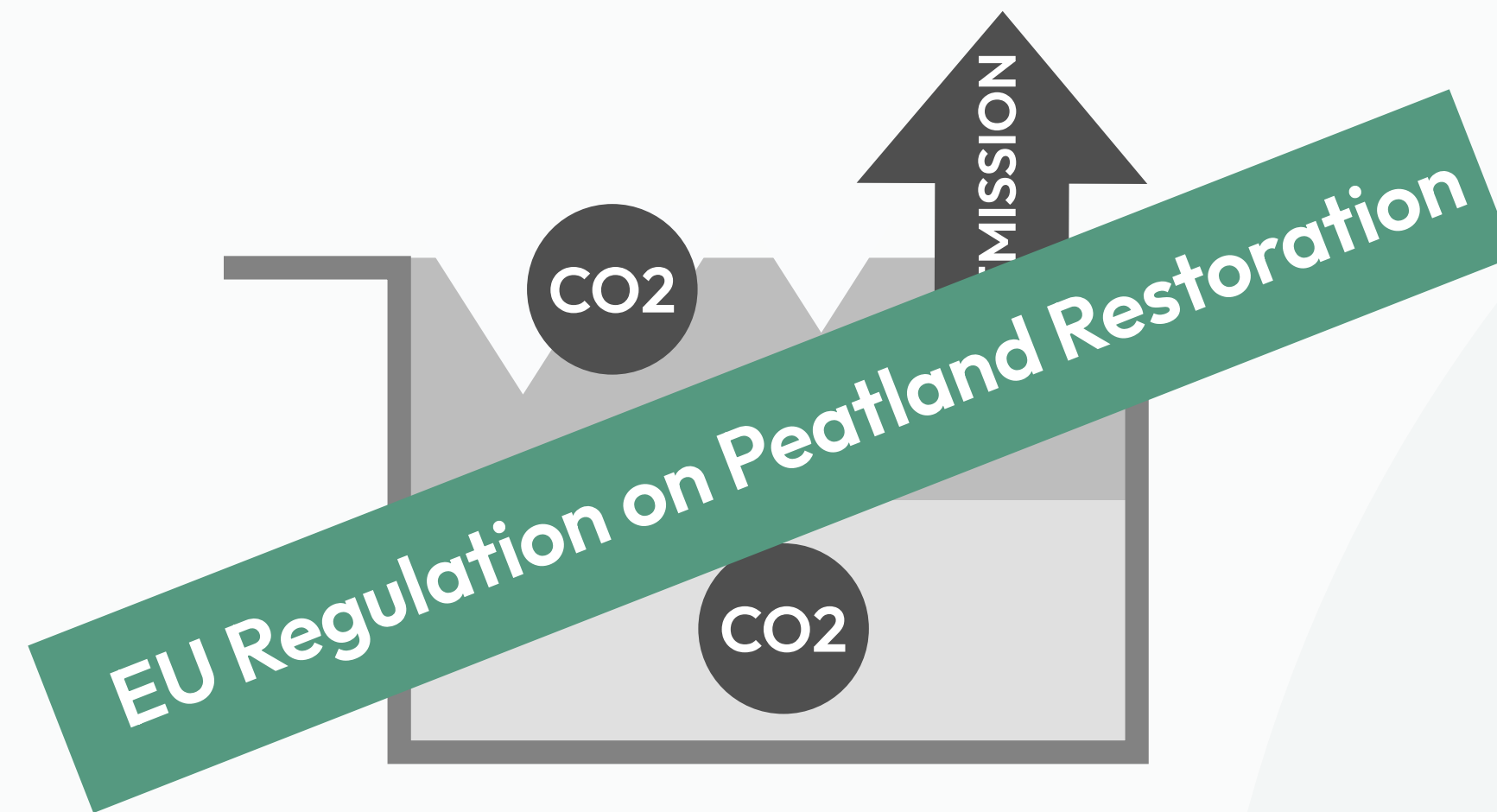
Monetizing the environmental impact of the green transition

[www.peatz.eu](http://www.peatz.eu)

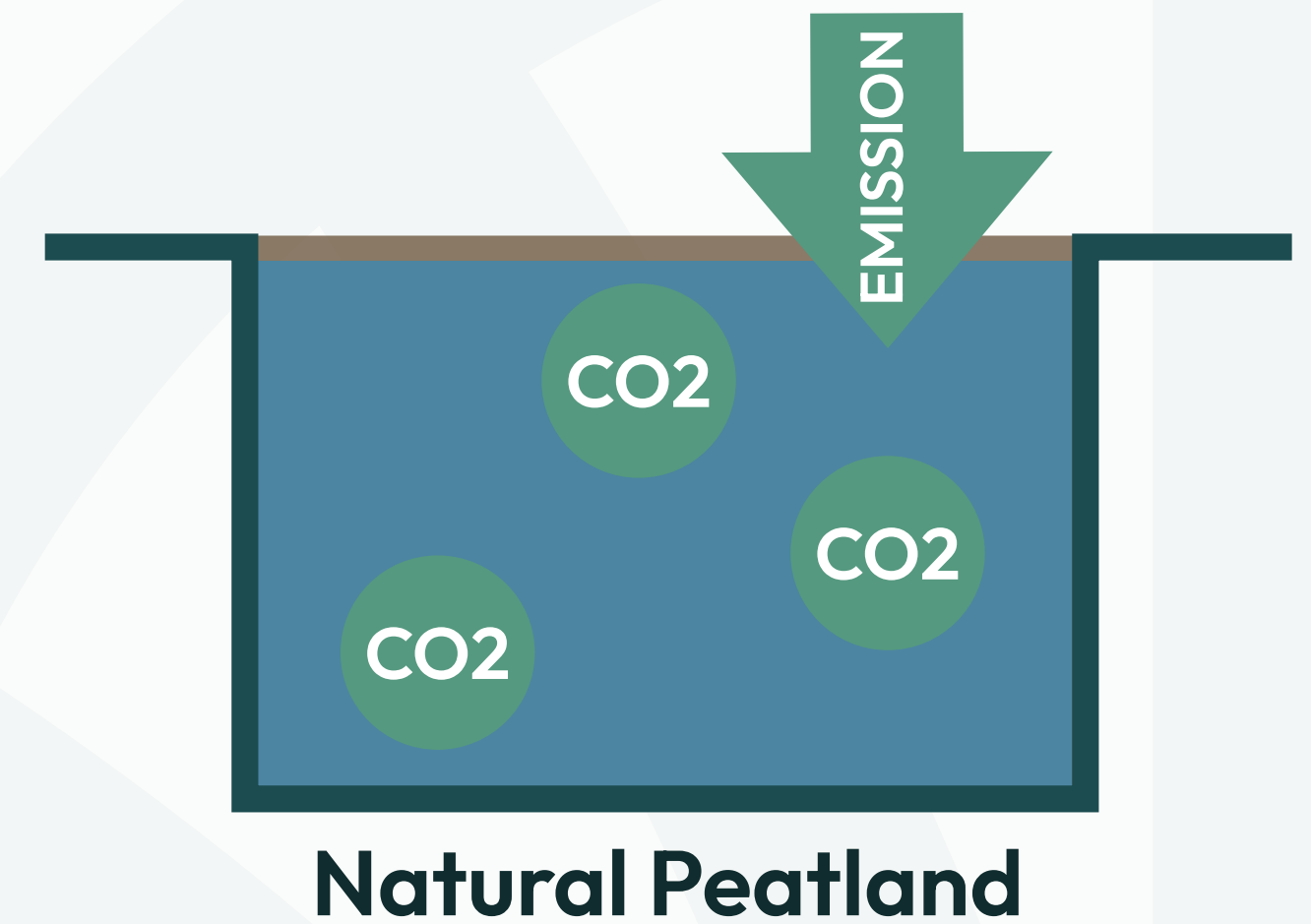
# Peatlands: From carbon emitters to carbon sinks.



**Massive CO2 Emissions**  
Degraded peatlands emit as much CO<sub>2</sub> annually as 410 million cars, contributing over 5% of global emissions.



**Regulatory and Economic Pressure**  
EU mandates require 30% of peatlands restored by 2030, driving the need for sustainable income alternatives.



**Carbon Storage Potential**  
Once restored, peatlands are capable of removing and storing carbon for thousands of years.



# Our diverse team is driven by the passion for impact.



CEO

**Isabell Hübner**

Business & Partnerships  
Business Development



CSO

**Adriano Scarampi**

Strategy & Carbon Programs  
Economic & Finance



CTO

**Rathan Kumar**

Funding & Product Development  
Engineering & Marketing



**Vivien Kovacs**

Environmental Science & Nature Restoration  
Nature Management



**Miguel Negre**

Satellite Data Specialist  
PhD Earth Observation & Space Physics



**Christina Ratzel**

Digital Communication  
Sustainable Development



## Complementary Expertise

Our team brings together a unique blend of skills across disciplines



## Diverse Team

Representing 5 nationalities, fluent in 8 languages, and with a 50% female composition



## Startup & Scaleup Experience

Proven backgrounds in high-growth companies (Agreena, TechSouls)



## Carbon Industry Knowledge

Direct experience in soil carbon programs and initiatives

# End-to-end infrastructure for sustainable peatland management.

1.

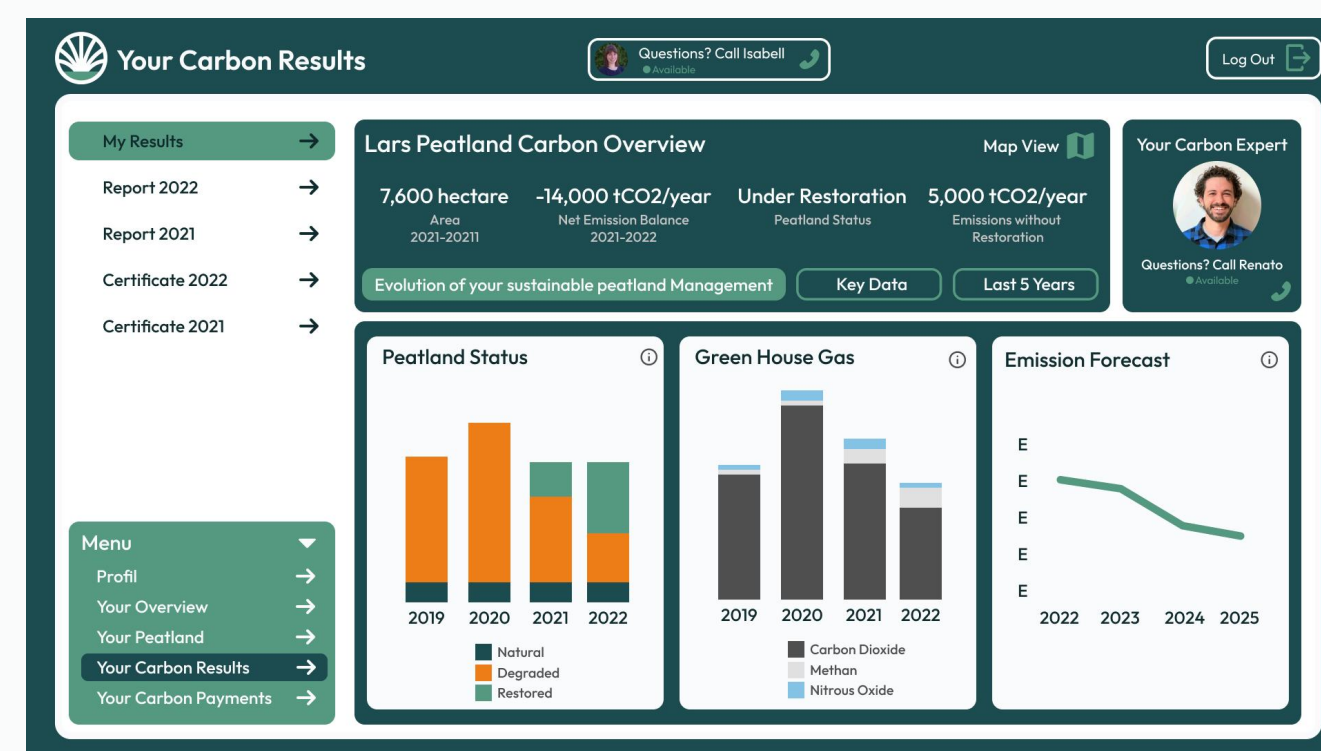


**Dashboard Overview**  
Log in to a personalized dashboard to monitor peatland health.

2.

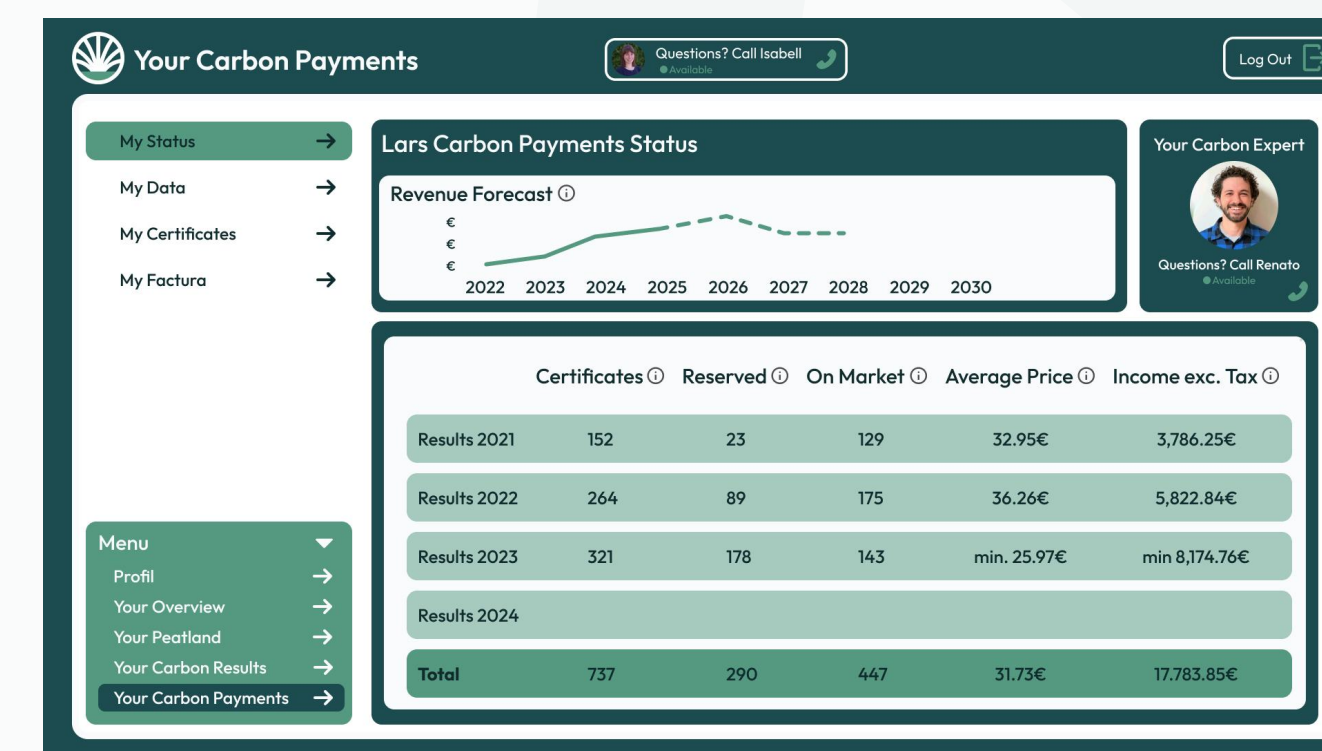


**Peatland Condition**  
Access to detailed reports about water levels, biomass and more.



**Track GHG Emissions**  
Track the development of related greenhouse gas emissions.

3.

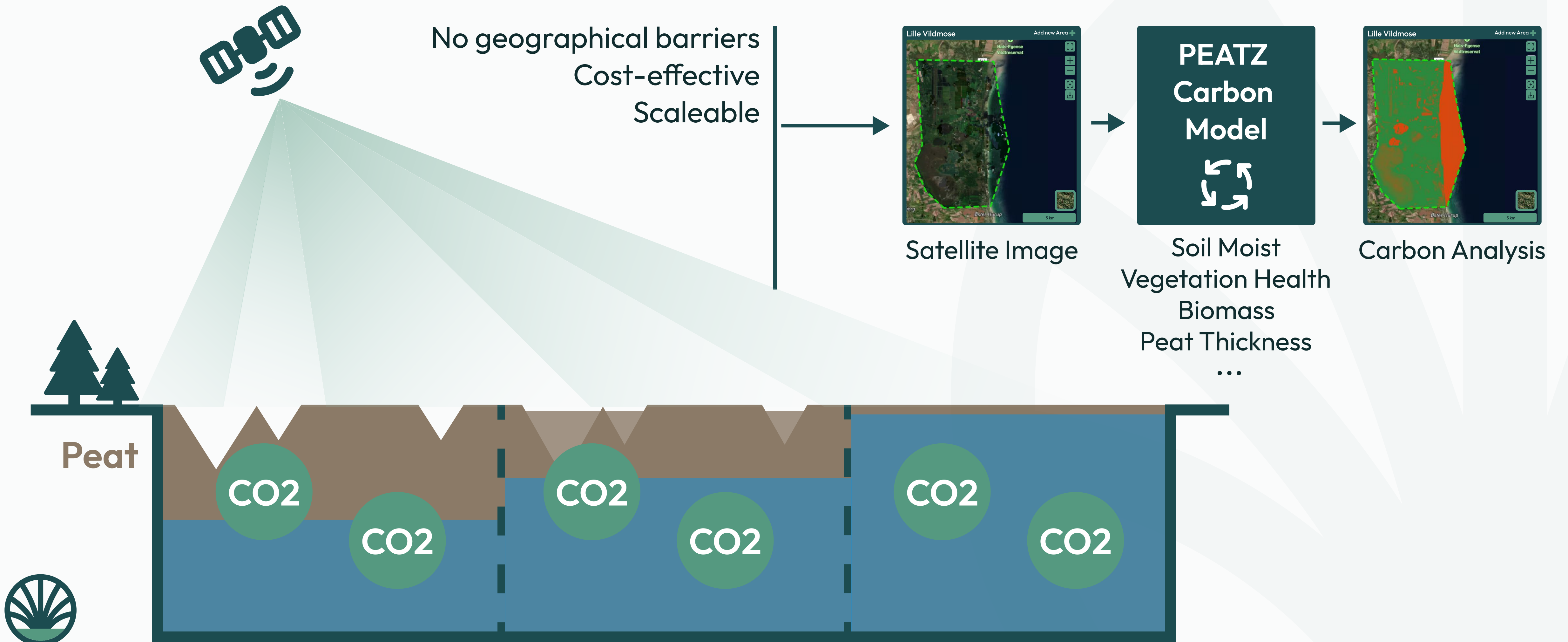


**Certification & Sales**  
Overview of carbon reductions, certification and sales status.

4.



# Transforming peatland restoration through advanced carbon monitoring.



# PEATZ: The only comprehensive solution for peatland restoration.

Carbon Programs

Agreena

SOIL  
CAPITAL

 **PEATZ**

SWECO



COWI

Nature Monitoring



Compliant with evolving regulatory standards



Automated carbon tracking tailored to local conditions

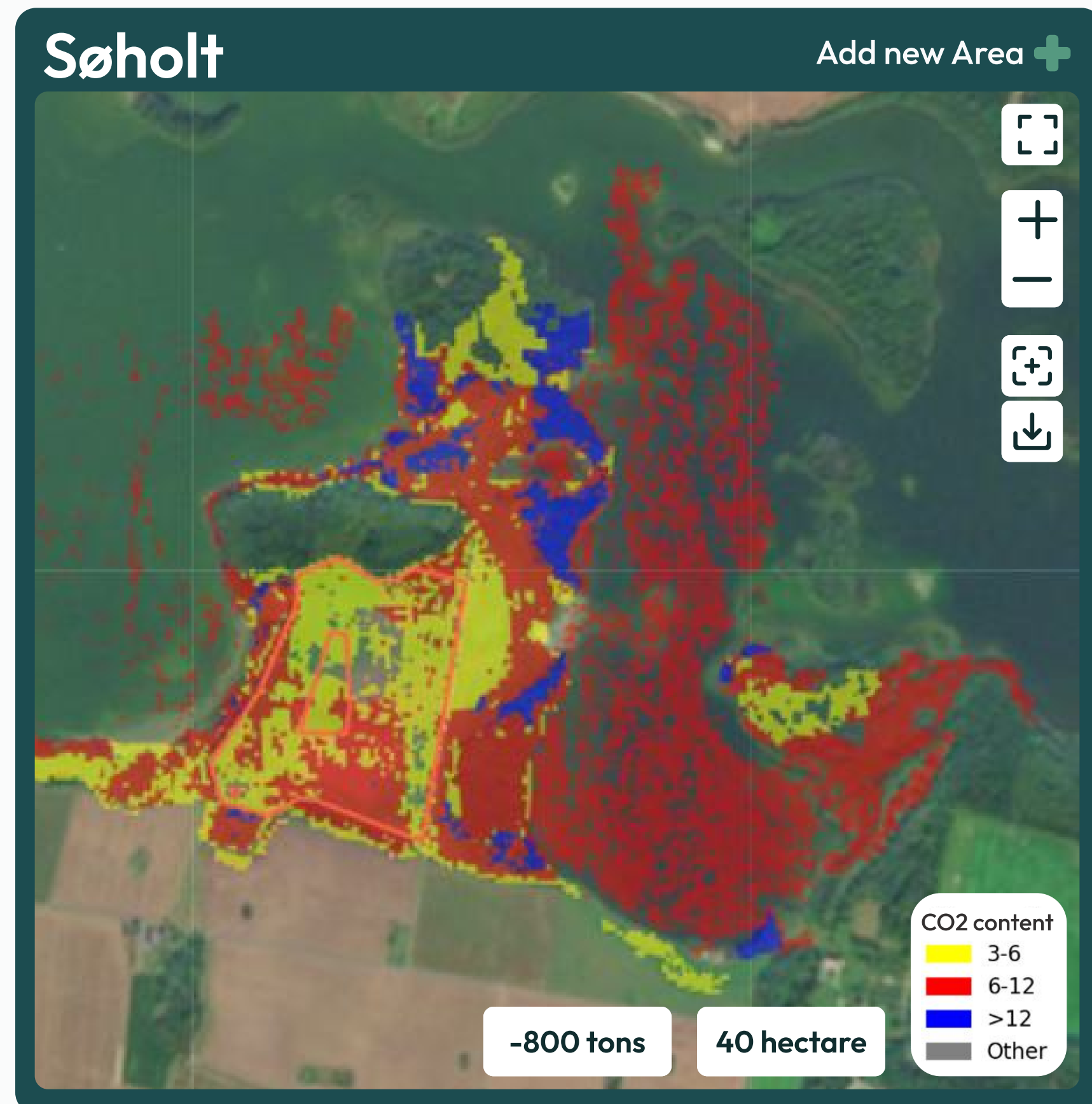


Single platform for end-to-end management

Consulting Service

# Customer-centric development through strategic partnerships and real-world testing.

## Demonstration Site



## Strategic Network



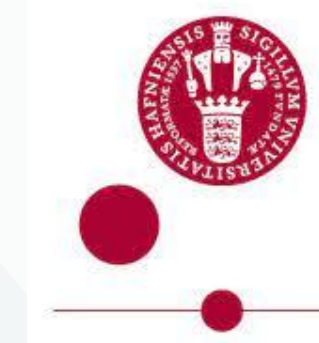
ESA BIC Denmark  
Incubator 2024



First Funding 2022  
Winner Idea Competition  
Green Planet



DTU Entrepreneurship  
DTU Skylab



University of  
Copenhagen



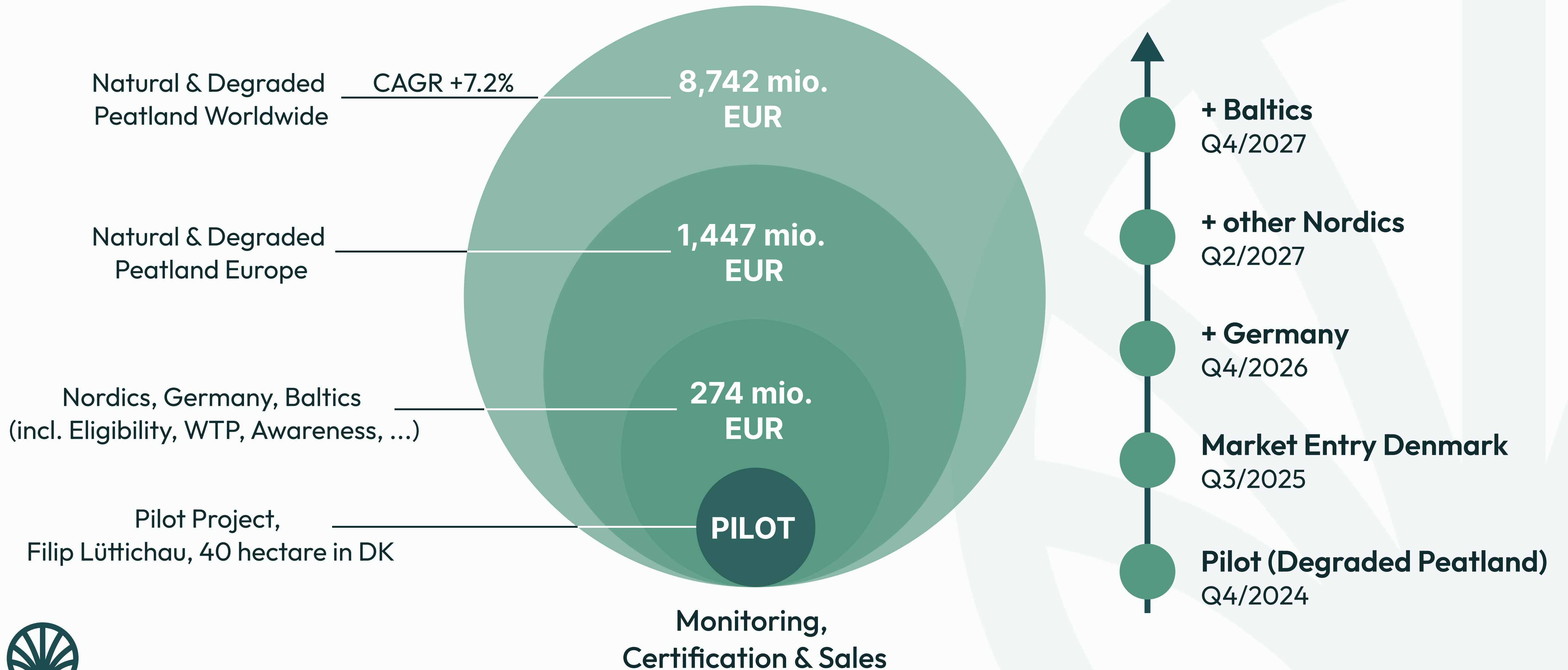
Copenhagen  
School of  
Entrepreneurship



AAGE V.  
JENSEN  
NATURFOND

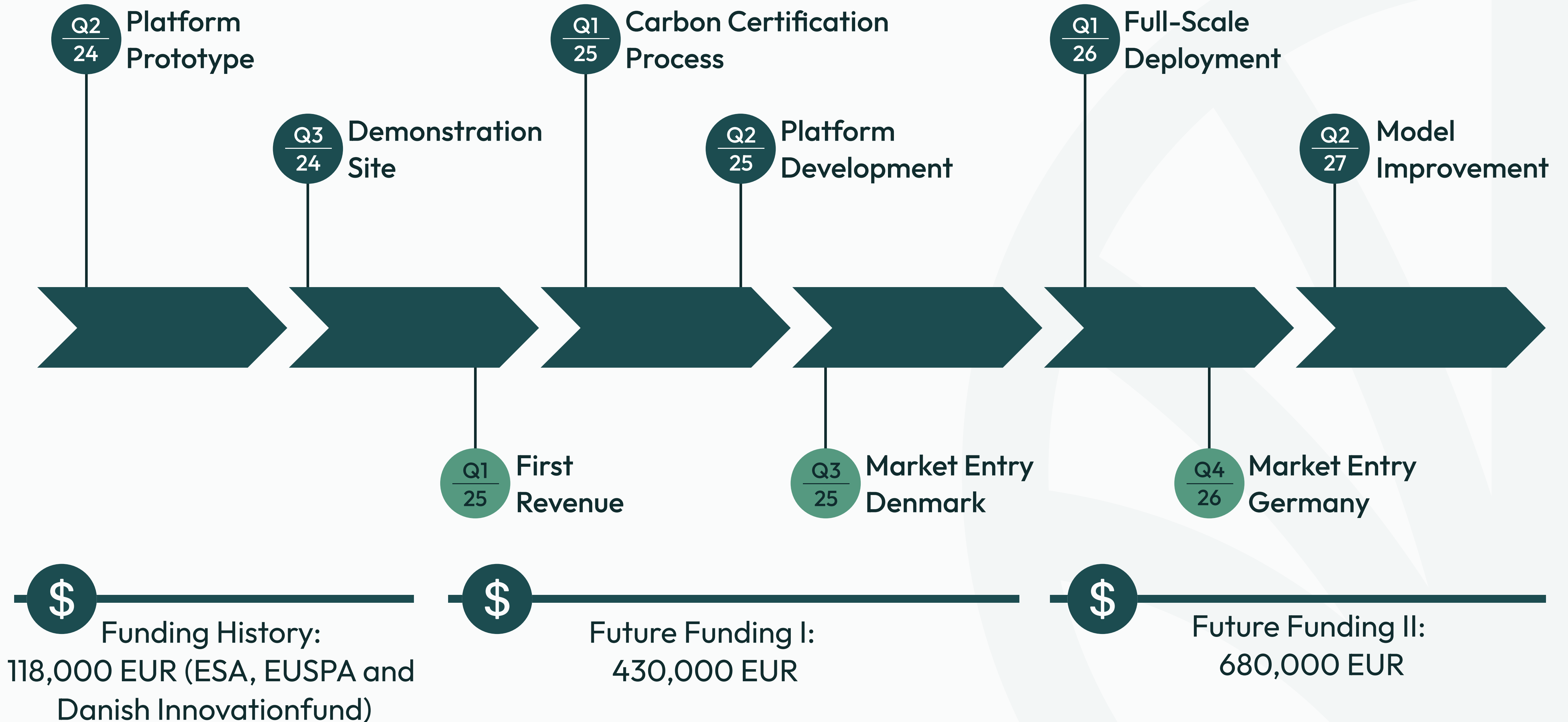


# Market potential and expansion timeline.

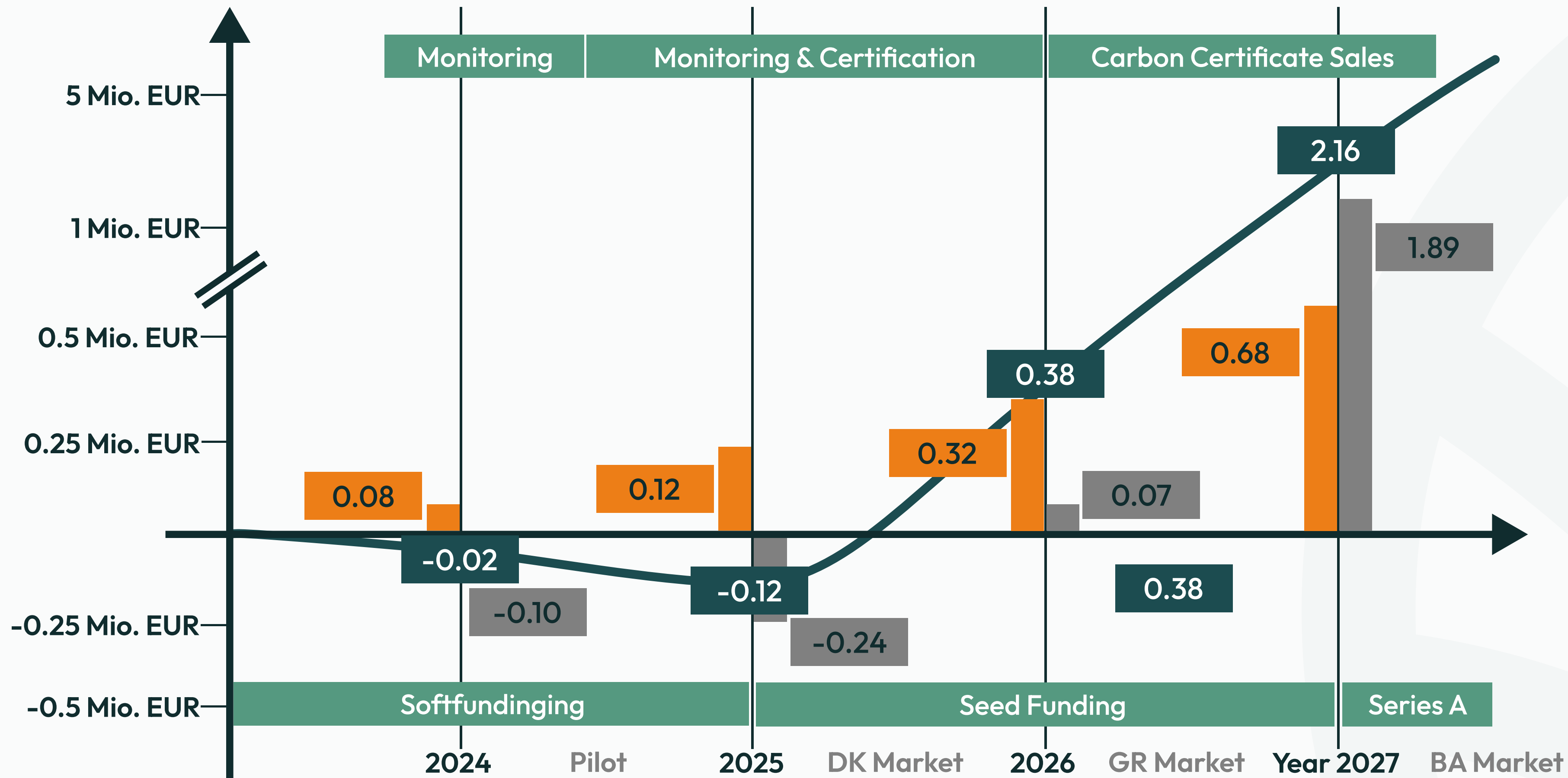







# Strategic development roadmap to market readiness.



# Scalable revenue model and projected growth path.



- 
**Monitoring and Certification**  
 3 EUR per Hectare / month
- 
**Carbon Credit Sale**  
 15% Revenue Share
- 
**Average Price Carbon Credit**  
 15€

■ Capital needed    
 ■ Income (Loss) from Operations    
 ■ Net Income (Loss)

# THANK YOU

Contact us via e-mail [isabell@peatz.eu](mailto:isabell@peatz.eu) or  
LinkedIn <https://www.linkedin.com/company/peatz/>

